



مجموعة أبو ظبي للإستدامة
ABU DHABI SUSTAINABILITY GROUP

SUSTAINABILITY JOURNAL

Q1, 2020

We are taking a comprehensive and holistic approach to our sustainability strategy in terms of our contribution to the economy, the environment and our most important asset, our people

Paving the way for the next decade - and a sustainable future - with big goals

Interview with H.E. Dr. Sultan Ahmed Al Jaber
UAE Minister of Industry and Advanced Technologies and ADNOC Group CEO

Corporate Governance at the Dawn of a New Decade

Interview with Yasmine Omari
Executive Director of Pearl Initiative

Spearheading the UAE's Sustainable Finance Efforts

Abu Dhabi Global Market



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ABU DHABI SUSTAINABILITY GROUP

THE ADSG SUSTAINABLE BUSINESS LEADERSHIP AWARDS 2020

Recognising Sustainability Leadership in the Region

BEST SUSTAINABILITY INITIATIVE
BEST SUSTAINABILITY REPORT
BEST SUSTAINABILITY COMMUNICATION PROGRAMME
SUSTAINABILITY MANAGER OF THE YEAR
SUSTAINABILITY LEADER OF THE YEAR
BEST ENERGY MANAGEMENT INITIATIVE

#ADSGAwards2020

Please submit your entry to
ADSGawards@adsg.ae
before 29th February 2020

Due to recent developments surrounding Covid19, the ADSG Awards will be presented on a digital platform later this year.

Welcome to the Abu Dhabi Sustainability Group's eJournal with a special focus on the sixth annual Abu Dhabi Sustainable Business Leadership Forum 2020.

We are delighted to bring you a selection of articles and interviews from some of our speakers at the #ADSGForum2020.

2019 placed climate impact high on the agenda globally and we saw this very clearly at the World Economic Forum's 50th annual meeting in Davos earlier this year which highlighted the importance of bringing together all stakeholders to shape a cohesive and sustainable world and laying the basis for a decade of delivery.

2020 heralds a new decade where we find ourselves faced with a complex set of global risks that impact business,

the community and our environment. The only way to mitigate these risks is to collaborate together through a multi-stakeholder approach that can help to mobilise business and civil society towards positive action and a sustainable future.

The Forum theme and agenda for 2020 brings together thought leaders, experts and practitioners from all sectors to debate, explore and discuss the various aspects that need to be considered in order to create a clear way forward.

I hope you will find this issue informative and I very much look forward to seeing you at #ADSGForum2020

Sandra Anani
Director, Sustainability to Action



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ADSG Sustainable Business Leadership Webinar



مجموعة أبوظبي للاستدامة
ABU DHABI SUSTAINABILITY GROUP

ABU DHABI SUSTAINABLE BUSINESS LEADERSHIP FORUM

18 - 19 MARCH 2020

Due to recent developments surrounding Covid19, the Forum has been converted to webinar sessions which will be held throughout the year.

Abu Dhabi Sustainable Business Leadership Forum's theme for 2020 is:

Delivering Business Growth and Contributing to Societal Growth

With so much focus on why we need sustainable development and a sustainable economy, we would like to explore what that sustainability would look like in day-to-day life and how we can create the business model and lifestyle to support it. Attendees will be encouraged to share ideas and specialist knowledge with high-profile and influential speakers via a series of panel debates and workshops. Join us and help inform the evolving concepts and the latest thinking in sustainability management and leadership. The theme for the Abu Dhabi Sustainable Business Leadership Forum 2020 will delve into this critical area - to help us rewire our thinking and enable us to focus efforts and imagine our new reality.

Delegates

The Forum attracts over 200 senior executives, sustainability experts and corporate decision makers from different organisations in the region. This will be a broad discussion, reflecting on current and future business needs and risks, how we are impacting society and nature, and what action must be taken to ensure our future success. The Forum offers a great platform to make new contacts and discuss these subjects of mutual interest with delegates from the region.

To RSVP please call Alina Lobo on
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or email her at alina.lobo@adsg.ae

Stay up to date with the Forum latest news and follow us on
#ADSGForum2020



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Comment from ADSG Director

It is with great pleasure to welcome you to the first issue of the ADSG Sustainability e-Journal for 2020. This year so far has been challenging as we are facing a global pandemic, COVID-19, that holds great impact on our health, lifestyle, society and economy. I hope you and your loved ones are staying safe and soon we overcome this obstacle and rebuild our communities.

After careful deliberation and endorsement of its stakeholders and sponsors and as an outcome of this pandemic, as well as to assure the public's health and safety, the ADSG decided to present the Abu Dhabi Sustainable Business Leadership Forum and Awards to our regional audience by transforming the program into a interactive digital dialogue, that we will be hosting throughout the year.

The theme of this year's digitalized forum is 'Delivering Business Growth And Contributing To Societal Growth'. The aim is to promote and support sustainability across the region by sharing knowledge about how the integration of a sustainability ethos and action into corporate decision-making can help to build a stable economy and a sustainable future. The sessions also focus on why we need sustainable development and a sustainable economy, as well as exploring what sustainability will look like in day to day life and how we can create a business model and lifestyle that supports it.

I am happy to announce that this year, the Abu Dhabi Sustainability Group Awards, recorded the highest number of sustainability best practices applications. The commitment and efforts of the organisations who applied is indeed inspirational and we will be announcing the winners of the Awards in the third quarter of this year.

We are privileged to feature a special interview with His Excellency, Dr. Sultan Al Jaber, the UAE Minister of State and the CEO of ADNOC which gives us insight on ADNOC sustainability vision and goals for the future.

To conclude, I would like to offer a special thanks and appreciation for the ADSG members and partners for their continuous support, input and collective effort in developing the ADSG Strategy for 2021-2025 with focus on 'Integrating sustainability governance (to achieve impact)'.

We look forward to further future collaboration in the implementation of the ADSG strategic priorities and sustainability initiatives.

Huda Al Houqani,
ADSG Director

Paving the way for the next decade – and a sustainable future – with big goals

Interview with H.E. Dr. Sultan Ahmed Al Jaber

UAE Minister of Industry and Advanced Technologies
and ADNOC Group CEO



January 2020 saw the Abu Dhabi National Oil Company (ADNOC) announce a set of comprehensive sustainability goals aimed at extending its legacy of responsible oil and gas production reinforcing its longstanding commitment to environmental stewardship and aligned to ADNOC's vision to become best-in-class in sustainability.

These goals underscore ADNOC's strong environmental, social and governance [ESG] performance

and provide an excellent example of big business responding to rising consumer demands and environmental and social imperatives. In addition, ADNOC reports that their new goals are aligned with the United Nation's (UN) Sustainable Development Goals.

But how to achieve these goals?

As part of its sustainability goals, ADNOC plans to decrease its greenhouse gas (GHG) emissions intensity by 25 percent by 2030. ADNOC also commits to limit its freshwater consumption ratio to below 0.5 percent of total water use. Today, over 99 percent of the water ADNOC uses for cooling purposes is extracted

seawater which is discharged back to sea (after undergoing treatment to ensure compliance with strict self-imposed discharge standards).

In addition, ADNOC will continue to protect and support biodiversity across its operations and the broader local environment. As part of this commitment, ADNOC plans to plant

About ADNOC

ADNOC is one of the world's leading diversified energy and petrochemicals groups. With 14 specialist subsidiary and joint venture companies, ADNOC is a primary catalyst for the UAE's growth and diversification. To find out more, visit www.adnoc.ae

For further information: media@adnoc.ae



“ADNOC’s sustainability goals further demonstrate our commitment to responsible production which has been embedded in our business practices since the company was established in 1971. This commitment flows from the vision of the Founding Father of the United Arab Emirates,

His Highness Sheikh Zayed bin Sultan Al Nahyan, who pioneered sustainability and the protection of the country’s natural ecosystems.”

H.E. Dr. Al Jaber said

10 million mangrove seedlings in Al Dhafra Region in the emirate of Abu Dhabi by the end of 2022.

Over the same period, ADNOC plans to achieve In-Country Value (ICV) of 50 percent across its full value chain by 2030, building on the momentum of the success of its ICV program launched in January 2018 to encourage private-sector partnerships, catalyze socio-economic development, improve knowledge-transfer and generate skilled jobs for UAE nationals.

ADNOC’s sustainability goals are underpinned by a commitment to be the global benchmark for safety and asset integrity.

“We are taking a comprehensive and holistic approach to our sustainability strategy in terms of our contribution to the economy, the environment and our most important asset, our people. We are strengthening our environmental performance as we expand our operations to ensure we can deliver more energy with fewer emissions for decades to come.”

Driving and utilizing innovation

Environmental protection is a key pillar of ADNOC’s ‘Oil and Gas 4.0’ mission for the oil and gas industry to modernize to remain an essential pillar of the future diversified energy mix. The company prioritizes investments in state-of-the-art technology to

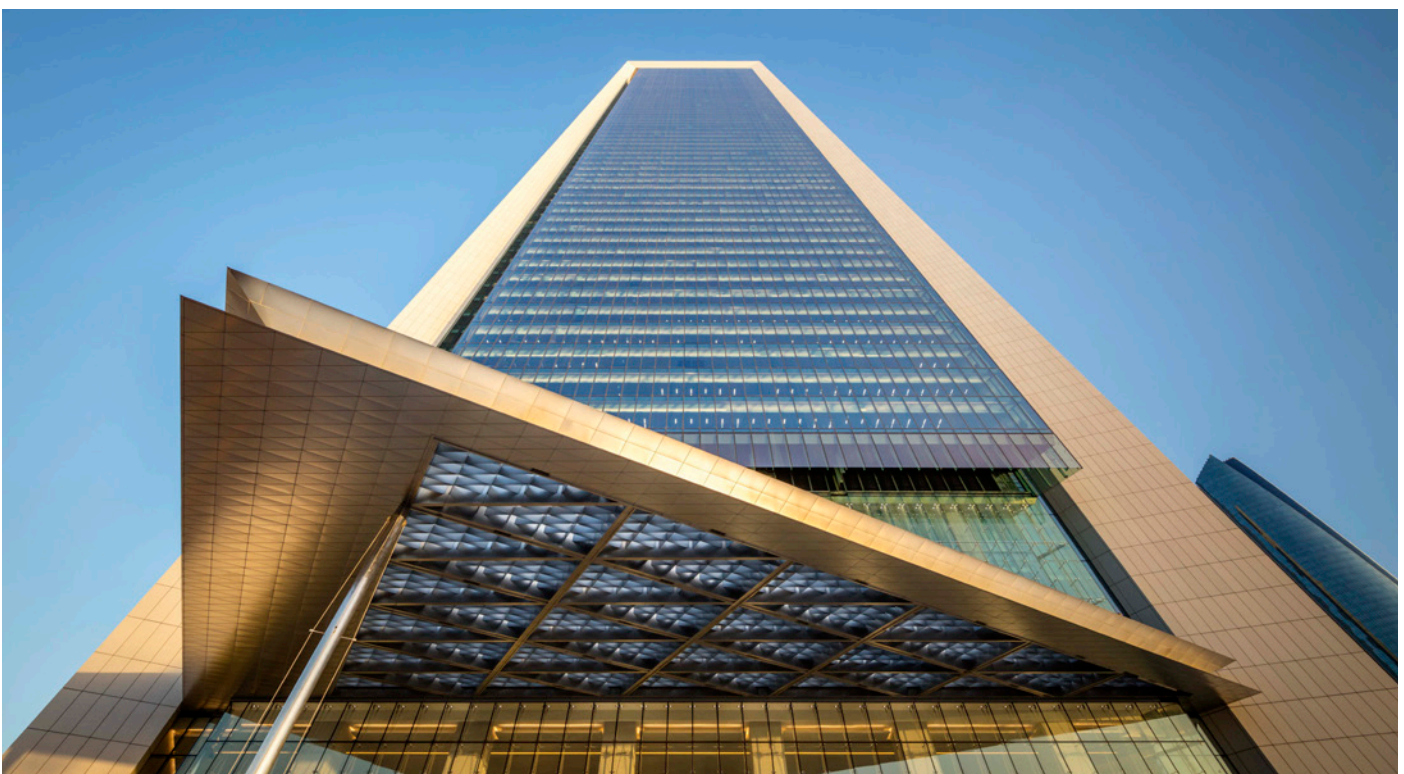
monitor and reduce environmental impacts of its operations.

A bespoke health, safety, and environment (HSE) information system is built into ADNOC’s Panorama Digital Command Center to give instant, real-time readings across multiple environmental key performance indicators (KPIs) by harvesting information from millions of data sensors.

ADNOC is a leader in the use of optical imagery to monitor environmental risks, deploying cameras with infra-red capability, across its operations to help build a full picture of its fugitive emissions. In addition, the company has been a pioneer in the use of drones equipped with imaging technology to inspect its flare stacks.

“This is a just a snapshot of ADNOC’s impressive roster of sustainability achievements and ambitions. To learn more, please do have a look at the recorded AD SG Sustainable Business Leadership Webinar Session on ‘Improving ESG Ratings and Better Engagement’ where ADNOC’s Chief Technology Officer, Alan Nelson details how ADNOC is responding to sustainability and the associated environmental, social and governance goals expectations”.

Please [click here](#) to access the video to the webinar.



Towards a Sustainable Environment for a Sustainable Future

Interview with Winston Cowie

Section Manager - Marine Policy, Regulations and Planning
at the Environment Agency – Abu Dhabi



Ahead of his appearance at the upcoming Abu Dhabi Sustainable Business Leadership Forum, Winston Cowie sheds light on the impressive achievements being made by the Environment Agency – Abu Dhabi, and on his own personal inspiration for working “towards a sustainable environment for a sustainable future”.

Can you explain the relationship between marine policy and sustainable development in the region?

The marine policy portfolio at its core is about achieving balanced outcomes between nature and society in the marine area of the Emirate of Abu Dhabi. To give this context, this area is around 48,000 square kilometres, and includes 2000km of coastline, over 200 islands; critical

habitats like coral, seagrass and mangroves; indicator species like dugong and sea turtles; industries like oil and gas and shipping; a traditionally important fisheries sector; a burgeoning aquaculture sector; and a population of around 9.6 million from the wider UAE interacting with it. Achieving sustainable development is at the core of the Environment Agency Abu Dhabi’s vision – “towards a sustainable environment for a sustainable future” – and across this marine policy portfolio we seek to balance the development needs of society – the social and economic pillars – with ensuring that our environment is here for generations to come. Plan Maritime 2030 presents this maritime vision for Abu Dhabi Emirate and seeks to achieve ‘a safe, secure and sustainable maritime domain.’ Developed by stakeholders from across Abu Dhabi government, the spatial plan manages potential conflicts in the coastal zone and includes over 240 management actions for entities to implement by 2030 across ten challenge areas, all in pursuit of the maritime vision.

In the marine area, I am pleased to say we have an integrated coastal and maritime plan and motivated organizations to achieve it.

Which SDGs is the EAD working towards achieving?

All 17 of the SDGs are important and are being addressed by member states in pursuit of peace and prosperity for people and the planet. As an example,

ABOUT EAD

Established in 1996, the Environment Agency – Abu Dhabi (EAD) is committed to protecting and enhancing air quality, groundwater as well as the biodiversity of our desert and marine ecosystem. By partnering with other government entities, the private sector, NGOs and global environmental agencies, we embrace international best practice, innovation and hard work to institute effective policy measures. We seek to raise environmental awareness, facilitate sustainable development and ensure environmental issues remain one of the top priorities of our national agenda.

Target 5.5 seeks to ensure gender equality in political, economic and public life. At EAD we are proud to have two inspirational women at the Head of the organization driving us forward: H.E Razan Al Mubarak, our Managing Director; and H.E Dr. Shaikha Al Dhaheri, our Secretary General. Moreover, 33% of our managers are women – a number that is on the rise – and in the biodiversity sector our up-and-coming young scientists are, again, all women (Hind Al Ameri, Maitha Al Hameli, Shamsa Al Hameli and Kholod Al Jaber, to name a few, who are passionately working on threatened species, habitat protection and marine policy respectively). SDG Goal 14 – Life below water – is obviously key, as is Goal 13 – climate change. All of them are relevant. And already our Marine Biodiversity Team has achieved progress towards some of the targets. Our Zayed Network of Protected Areas includes 6 Marine Protected Areas and covers 13.9% of our marine area – so already we have achieved the 10% target, with the team motivated to achieve more. Our Fisheries Team has delivered the four-year UAE Sustainable Fisheries Programme (2015-2018) in pursuit of sustainable fisheries, with an Aquaculture Policy declared to facilitate and catalyse sustainable growth of this sector.

How successful is the sustainable fisheries programme in achieving its goals?

Launched in 2015, this collaboration with the Ministry of Climate Change and Environment aimed to set the foundation to achieve a sustainable fishery by 2030. The programme has enhanced our understanding of the severely overexploited UAE fishery and identified that the fishery was in need of the implementation of management measures to support with the target of fisheries recovery by 2030. Key overall programme outcomes included the completion of the most comprehensive Fisheries Resources Assessment Survey in the UAE's waters – over 250 days at sea; completion of socioeconomic and traditional knowledge surveys; development of fisheries laws and policies; development of a national fisheries research and monitoring plan; improved fisheries enforcement on land and sea; and improved fisheries information management

across Abu Dhabi Emirate. The programme resulted in the UAE National Framework Policy for Sustainable Fisheries (2019-2030) being declared, which outlined the status of the fishery, and the goals and management measures that Competent Authorities across the emirates could implement to achieve a sustainable fishery by 2030. In Abu Dhabi, as an example, this has included implementing a gargoole decree to manage a fishing method that resulted in 11 species being overexploited, and in the pelagic fishery, a net decree to reduce the risk of catching the threatened dugong. The fishery is on the track to recovery humd'Allah.

What book are you reading at the moment?

I love reading and writing, but recently I have morphed into being a lover of film. At the moment I am one of the judges of the New York Festivals Film and TV Awards so evenings are spent watching films learning about a diverse suite of subjects from some of the best film makers in the world. Of the recent films I have watched, I really enjoyed 'Into the Okavango' (which is available on Etihad flights) and, of course, the Emirates Natural history series is superb. We are currently working on our own Environment Agency documentary on turtles which we will release soon – which is very exciting, so stay tuned to EAD social media channels to learn how you can win tickets to the World Premiere. On the book front, I love Wilbur Smith's historical fiction series on Africa, particularly the Ballantyne Zimbabwe series.

Can you recommend any reading or articles to our followers / forum attendees?

I recommend watching 'A Plastic Ocean' and 'Albatross' on the single use plastic issue and the UNEP Report "Single-use plastics: A roadmap for sustainability". The Ellen MacArthur Foundation's reports on plastic and climate change is also a good summary. On climate change, I recommend the Inconvenient Truth films, Before the Flood, Chasing Coral and – no nepotism intended – our very own Environment Agency documentary Zayed's Antarctic Lights (where our team sends a message to the world from Antarctica). In respect

of reading, the newspaper any given day is a good starting point – changes are happening faster than anyone thought they would. In Abu Dhabi our 2017 State of the Environment Report and our most recent Annual Report give a good summary of the drivers, pressures, current state, impacts and responses. The challenge is here and now and we all need to respond in our families, communities, networks, emirates, countries and regions.

Why do you work in this field?

Growing up in New Zealand, I was in the sea before I could walk and grew up diving, fishing, surfing and interacting with the sea creatures of the Pacific Ocean from a young age. I remember encounters with orca, dolphins, big sharks and seabirds, and seeing the effect that societal pressures could have on these creatures has influenced me to work passionately towards sustainable solutions for our seas, its inhabitants, and all those that rely on it.

To me, there is no greater pursuit than serving nature and society in pursuit of positive outcomes for the ocean and all that interact with it. And I feel privileged to work at an awesome organization – the Environment Agency Abu Dhabi – where there are motivated and inspirational leaders and a passionate group of people dedicated to this mission. Forwards!

Winston Cowie

Section Manager - Marine Policy, Regulations and Planning at the Environment Agency – Abu Dhabi.

Winston Cowie is a multiple award winning Marine Policy Manager at the Environment Agency - Abu Dhabi. His incorporation of film in policy making to achieve behavioral change has been internationally acclaimed, with documentaries on fisheries and climate change being directed for the Environment Agency Abu Dhabi. He was recently awarded the supreme Sir Robert Swan Leadership Award for his contributions to the International Antarctic Expedition and More broadly he has written five books on history, is a UAE international rugby representative, and a UAE community volunteer of the year for goodwill missions to Madagascar and Seychelles.

Spearheading the UAE's Sustainable Finance Efforts

Abu Dhabi Global Market



In 2019, ADGM spearheaded the launch of the Abu Dhabi Sustainable Finance Declaration, which saw its inaugural round of signatories in 2019 during the Abu Dhabi Sustainable Finance Forum and a second round of signatories in 2020, including leading UAE authorities and entities such as the Ministry of Climate Change and Environment, the Central Bank, and the Abu Dhabi Securities Exchange.

The Declaration sits at the centre of the UAE Sustainable Finance Guiding

Principles, a first-of-its-kind initiative based on the United Nations Agenda for Sustainable Development and aimed at advancing the country's sustainability priorities that form the backbone economic development agenda.

Under the terms of the Declaration, the signatories have committed to identifying and implementing innovative measures and encouraging educational opportunities in the field of sustainable finance. As a co-operative effort with other signing authorities, ADGM has also pledged to encourage financial firms in the UAE to develop and execute strategies incorporating environmental, social and governance (ESG) considerations.

Driving Sustainability Across All Sectors

ADGM is committed to driving sustainability across all sectors by uniting with key partners to drive initiatives such as the Abu Dhabi Climate Initiative, which aims to accelerate research and development in areas that reinforce the UAE's pledge to climate action and a greener future. In this spirit, ADGM facilitated the landmark launch of UAE's first green sustainable real estate investment trust (REIT) by Masdar, in efforts leading to the progression of the UAE's sustainability agenda. ADGM offers the ideal environment combining a forward-thinking REIT regime, developed in response to market demand, with a strong focus on sustainable finance.



Pioneering Demand-Driven Initiatives for a Brighter Future

ADGM's demand-driven approach to accelerating sustainability has also led to the launch of the Green Bond Programme launched in January 2020 as a joint initiative between the Abu Dhabi Department of Energy, ADGM and Abu Dhabi Securities Exchange. The Programme was launched with the objective of establishing Abu Dhabi as a regional hub for the issuance of green bonds and green sukuk for sustainable projects in the

Emirate as well as across the Middle East and Africa.

ADGM also took an active role in the 2019 launch of the GCC's first Social Impact Bond, an internationally recognised financial tool that raises private investment to support high-impact social programmes, launched under the Authority for Social Contribution – Ma'an.

In preparing for a brighter and more sustainable future for generations to come, nurturing talent is an important aspect which ADGM is also driving. ADGM Academy announced

the launch of the first Certificate in Sustainable Finance in the region, in partnership with the London Institute of Banking & Finance (LIBF). Offered through the ADGM Academy's School of Sustainable Finance and developed by LIBF, the qualification is set to address the sustainable imperative by examining banking and finance from the 'ground up', reviewing industry assumptions around markets, forecasting, risk, credit, investment and more.

For more information, please visit www.adgm.com and www.adsustainablefinanceforum.com



How to integrate SDGs into successful business strategy

Interview with Eva Vati

Founder and CEO of VATI Sweden





We are truly delighted to welcome international thought-leader Eva Vati to the podium at this year's Abu Dhabi Sustainable Business Leadership Forum. Eva is Founder and CEO of VATI Sweden, a pioneering organisation that certifies companies for integrating Sustainable Development Goals (SDGs) into business strategy. Before Eva joins the discussion on stage, however, she shares a mini-master class with us on how to integrate SDGs into successful business strategy.

How can organisations integrate the SDGs into their business strategy?

Your company may have a positive or negative impact on some of the goals and virtually no impact on others. I personally don't believe in working with all 17 SDGs initially. I think that it's more beneficial for you and your business to find focus and start with the SDGs that are core to your business. The agenda needs to be customized based on the context and the needs around you.

Meaningful interaction with a few of the goals will have more impact than an attempt at shallow engagement with all 17.

To find focus you need to define your priorities by mapping your value chain. Your value chain could, for example, consist of raw material, suppliers, logistics, operations, distribution, product use and product end life. When analysing your value chain, consider any negative impacts that result from your company's operational footprint, as well as positive impacts such as CSR programs.

To decide which SDGs that matters most to you and your business, you will have to do two things:

1. Connect with your stakeholders
2. Use a materiality assessment to determine which SDGs that matters most to you

Before you get started on your SDG journey, read the [goals and targets](#) and ask how they apply to your business.

So which stakeholders should you engage with?

I think it varies from company to company, so I would suggest you to ask these questions;

- Who is the best sounding board for your ideas?
- Who will engage and be involved with your SDG roadmap most often?
- What is the best way to start a conversation with those groups?

A [materiality assessment](#) allows you and your company to define and determine which topics that matters most to your stakeholders.

The next step is defining specific goals to guide your progress. Set time-bound goals that reflect your priorities and define your level of ambition.

Use the SMART goal-setting method.

Specific,
Measurable,
Attainable,
Results-focused and
Time-bound

My advice is to START WHERE YOU ARE. Depending on your priorities and your company's overall experience with social and environmental sustainability, you might not feel ready to set long-term goals right away; the most important thing is just to get started! That may mean setting short-term goals and building from there.

Once you have established your goals, identify indicators to measure progress and collect quantitative and qualitative data on a regular basis.

Reporting is important because it creates trust and supports value creation – and it can be a powerful tool to stimulate internal changes and drive integration of sustainability within the company's strategy.

Connectivity is key

Clearly, the ambitious social agenda embodied within the SDGs has the potential to influence the way companies do business. Working toward the agenda will bring teams together from all corners of a business - plant operators with employees, suppliers with sustainability teams, CSR heads with executives - and connect them with public - and private-sector partners. This offers an opportunity to break sustainability and CSR from their "silos" and integrate them into the overall mission, vision and day-to-day operations of a Company - and this will lead to innovative business models and earnings.

There is only one way we can become the masters of our collective destiny. We need to work together to create a new "normal". We need to recalibrate our business models, our financial systems, our incentive structures and our way of collaborating - all to become future-fit for meeting the 2030 agenda.

For those interested in learning more, Eva recommends reading the following reading:

Better Business Better World
SDG Compass

Eva Vati is CEO and Founder of VATI of Sweden, which is a company educating and certifying professionals and companies on how to integrate the Sustainable Development Goals (SDGs) into business strategy. She also work as board member for listed companies on Stockholm Stock exchange. Eva is an official Ambassador and Advocate for the organisation TeachSDGs and has been selected as Business Mentor to the United Nations Youth Investment Readiness Program. She is an expert advisor to the United Nations Women regarding gender equality, diversity and inclusion.

Besides of her operational work she's a Thought Leader and a Global speaker for how business can align the SDGs into business strategy. She is deeply engaged with the Swedish Governments work regarding the SDGs and the implementation of the SDGs in Swedish society and in particularly Gender Diversity thereby enabling the next generation of women leaders to thrive in various spheres of the global economy.

Corporate Governance at the Dawn of a New Decade

Interview with Yasmine Omari

Executive Director of Pearl Initiative



For this special edition of the Journal, the AD SG had the pleasure of talking sustainable development and changing landscapes and gears with Yasmine Omari, who we are delighted will be speaking at the 6th annual Abu Dhabi Sustainable Business Forum. Yasmine is Executive Director of Pearl Initiative, a non-profit organisation that strives to foster a culture

of corporate accountability and transparency across the Gulf Region. The Pearl Initiative was founded in cooperation with the United Nations and celebrates its 10th anniversary this year; this makes it the perfect time for Yasmine to share her expert insights into the proven benefits of risk committees and truly committing to sustainable development.

Effective corporate governance requires continuous and systematic management of all types of risk, both current and anticipated and there is a need to establish a separate risk management committee

to effectively manage these aspects. Do you agree with that approach?

Not necessarily, but it very much depends on the internal structure around how risk is managed within an organisation. Very often the risk arm of any business is integrated within other divisions, such as tax and legal or regulatory etc. This approach is no longer adequate, with organisations requiring an integrated approach across all functions and activities and we are increasingly seeing organisations appoint dedicated risk teams as well as Chief Risk Officers. That being said, a risk management committee that also oversees/manages the risks within

an organisation is a welcome addition provided that the internal structures of the business are sufficient.

Businesses of all sizes face sector- and market-specific risks which can be predicted, mitigated, or even avoided completely if a dedicated body is put in place to address risks. This can be tricky when a business – particularly MSMEs – have limited budgets or a lack of personnel to study risks, but it is worth reaching out to advisors or mentors in business networks to be a part of a dedicated risk management committee.

We are seeing a significant number of cases where businesses have fallen victim to risks that could have been mitigated if a risk committee was not just instituted, but also actively working to address risks. A dedicated risk committee can also track changes in policies, regulations, and market changes that could potentially transform the business outlook of a company – so this body wouldn't be a limited one, but has the potential for being one of the most influential committees within a business. So it would be in the best interests of every business to create a risk committee – but they must ensure it is not just a box-ticking exercise that ends in inactivity.

What is Pearl Initiative is focusing on and what are your plans for 2020 and beyond?

We were founded in 2010, and this year marks our 10-year anniversary. During the course of a decade of operations, we have always focused on promoting a corporate culture of accountability and transparency within Gulf Region

organisations through the promotion of best practices in corporate governance.

10 years down the line, we recognize that the environment in which we were founded has transformed radically. This isn't to say that corporate governance is no longer relevant – in fact, it has become more germane than ever – but it means that the way we think about governance and business in the Region has evolved. To that end, we look forward to holding the second iteration of the Governance in Focus forum, once again in collaboration with Saudi Aramco, and in examining how good governance falls within the remit of the Gulf "Vision 2030" (that is, the cumulative country plans for the region). We will also be shifting gears on many of our flagship programmes and taking a fresh look at how governance is essential for, and implemented within, MSMEs, philanthropic organisations, family firms, and more. We will also be engaging a larger number of students – who are the employees and business leaders of the future – on what good governance is and how it impacts them when they enter the workforce.

Tell us about your role, how do you prioritise your work to promote good governance and transparency in the region?

We are a not-for-profit organisation that has been promoting good corporate governance as a business imperative for sustained economic success. We work primarily with the private sector, but also with philanthropic organisations, family foundations, and universities to

discuss why corporate governance is important, how it can be flexible, and how it can be applied for improved business outcomes.

To promote our mandate, we run a series of regionally-relevant programmes that target sectors and business discussions relevant to contemporary regional outcomes. From programmes on Diversity in Business Leadership and Anti-Corruption Best Practices, to ones on Governance in MSMEs, philanthropic institutions and family firms, we are the leaders on corporate governance and its utility for enhanced business outcomes. And we don't just target businesses and business leaders today – we also work with students, who will go on to transform the business landscape as entrepreneurs, employees, managers, and decision-makers.

How can organisations in the Gulf region influence and lead the implementation of the SDGs? How do you think they can accelerate the adoption of sustainability leadership?

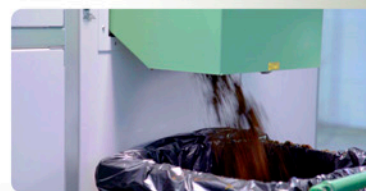
A number of regional organisations have publicly aligned their activities with some, if not all, of the SDGs. However, it serves to consider whether this is an exercise in lip service or a true commitment to sustainable business. There appears to be a gap in trust between stakeholders and organisations, and this is only exacerbated by inapt reporting standards and mechanisms. In an era where consumer activism is high and breaking news means entities are held accountable quickly and aggressively, this trust gap must be bridged – and in an honest manner. For organisations, this means being truly committed to sustainable development, economies, and leadership. In understanding this imperative, and in recognizing the business case for its adoption, I don't believe it will be difficult to convince business leaders and decision-makers to accelerate the adoption and adherence to SDGs in business operations. After all, it is in their best interests, as well as that of the society they operate and derive revenues from.

The Pearl Initiative is the leading and only independent non-profit organisation founded to promote the business case for the implementation of the highest standards in corporate governance, accountability and transparency across the Gulf Region's Private Sector. Launched in 2010, in cooperation with the United Nations Office for Partnerships, the Pearl Initiative convenes businesses, decision-makers, and future young leaders to take the lead in promoting and adopting greater governance standards. The Pearl Initiative

engages with the wider business ecosystem in the Gulf Region, collaborating with over 30 regional universities and partnering with over 40 companies to collectively drive its mission forward. It seeks joint collaborative action between regional and global business leaders, international institutions, government bodies and wider initiatives within the Gulf Region, exhibiting positive leadership and sharing knowledge and experience in order to influence regional business and student communities.

Reducing the impact and increasing the sustainability of organic waste

Green Eco Technologies



The WasteMaster on-site food waste conversion system



According to the Food and Agriculture Organisation (FAO) of the United Nations, and the World Wildlife Fund, it is estimated that around a third of all food produced in the world is wasted at an alarming total of 1.3 billion tonnes per year.¹ To put this in the context of food availability or scarcity worldwide, the amount of food wasted each year by wealthy industrialised countries (222 million tonnes) is almost equivalent to the entire net food production of sub-Saharan Africa, calculated as 230 million tonnes.²

United Nations' Sustainable Development Goals

In 2015, the United Nations (UN) established 17 Sustainable Development Goals (SDGs), agreeing benchmarks for all nations to improve environmental wellbeing and to secure a sustainable future for the planet by 2030.³ Responsible management of food and organic waste especially supports the UN's Sustainable Development Goals six, twelve, thirteen, fourteen and fifteen as shown in Figure 1.



Figure 1

Environmental impacts of food waste disposal

Of the gases that contribute to global warming (methane, nitrous oxide, fluorinated gases and CO₂) methane is the most harmful⁴ and far more damaging to the environment than CO₂.⁵ This is especially significant when considering food waste disposal because decomposition of this waste in landfill produces significant levels of methane. In fact, the contribution of food waste emissions to global warming is almost equivalent (87%) to global road transport emissions.⁶

Focusing attention on the most effective short-term approach to reduce global warming, the World Preservation Foundation (WPF) has stated that by concentrating on mitigating methane production instead of CO₂, the World can start to reduce global warming much sooner. A 50% reduction in methane

emissions would equate to cutting CO₂ emissions by 100% by 2050.⁷

Some food waste disposal methods consume significant amounts of water, discharging chopped waste food into sewers, waterways and water courses, while also putting excessive pressure on drainage networks, and sometimes even clogging and shutting down sewerage systems.

On a global scale the implications of using large amounts of water for waste processing are a matter of great concern and the UN projects that at the current rate of water consumption, we will run out of fresh water by the year 2030 with demand exceeding supply by an alarming 40%⁸, so it makes little sense to use this scarce and valuable resource in waste disposal.

As in many countries, food waste disposal is a major challenge for the United Arab Emirates. Addressing this issue, in 2017, the Ras Al Khaimah Waste Management Agency (RAKWMA) launched its advanced recycling program to change and improve methods of waste disposal in Ras Al Khaimah. RAKWMA is implementing a wide range of initiatives to support the UAE Government's environmental target to achieve zero waste to landfill including: The Green Hotel Initiative;

Established in 2016, Green Eco Technologies' (GET's) aim was to develop technology that would both maximise the value of organic waste and prevent greenhouse gas emissions from its disposal in landfill.

GET's WasteMaster organic waste conversion system was developed following continuous testing and has been proven to reduce the impact of putrescible waste, also turning this valuable resource into a useful product that can be used for green energy and soil enrichment. Supporting waste reduction, the system not only reduces the quantity of waste after processing, but also provides accurate data on the amount of organic waste being converted.

With offices and manufacturing in the UK and Australia, and representation in the USA, the UAE and Spain, GET was chosen by RAKWMA as a strategic partner for food waste management in the UAE and supports customers to reduce the impact of food waste disposal both on their businesses and the Environment.

Vision 2021; and the 2030 Agenda for Sustainable Development; all of which will play their part in solving the climate damaging organic waste issue.

Life cycle, recycling and reutilisation

For unavoidable food waste, the best solution is to find other uses for this valuable resource.

The principles of the Circular Economy, described by Circular Oslo as: 'replacing the 'end-of-life concept with sustainable development for environmental quality, economic prosperity and social equality for the benefit of future generations'⁹ (represented in Figure 2) and by WRAP as 'extracting maximum value from resources'¹⁰, provide direction for us to reduce both the rate of our consumption and the amount of waste we generate.



Figure 2

Technology is available to convert, re-purpose and reuse unavoidable food waste on site, while also providing data to support waste minimisation programmes. The WasteMaster system has been developed to rapidly degrade food waste, converting it into a much smaller quantity of dry, high-calorific value, residual material (see Figure 3) which can be re-purposed as alternative resources such as green energy and fertiliser.



Figure 3: Residue being discharged following conversion

The proprietary technology designed into the WasteMaster system rapidly accelerates decomposition, while also sterilising bacteria and eradicating odours associated with rotting food waste. The conversion process reduces the weight of the food waste by up to 80% within 24 hours without the use of water, biological additives or bacterial organisms. Continuous monitoring systems also provide information on the actual quantity of food waste being processed.



WasteMaster at the Recycling and Waste Management Show

Independent testing estimates that for every two tonnes of food waste fed into the WasteMaster and diverted from landfill, around 3.2 tonnes of greenhouse gases are prevented.¹¹ The residual material remaining after conversion is used for green energy production and is also being assessed for other purposes such as soil enhancers and animal fodder.



Conclusion

Globally we must strive to do whatever we can to safeguard the Environment. Greatly reducing the amount of food waste sent to landfill is one way to do this, as is recycling and reusing food waste to provide a valuable resource for energy and other purposes. By adopting technology that will minimise the impact from unavoidable waste, we support sustainability and the preservation of our planet for the future.

For more information contact enquiries@greencotec.com or call Iris Medalle on +971 504 682 547

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Improving ESG ratings and better engagement with investors

Sustainable Business Leadership Webinar

Monday 30th March | 12:00 - 13:00 GST | 09:00 - 10:00 CET



On Monday 30th March the Abu Dhabi Sustainability Group had the pleasure of engaging with a wide international audience during the launch of the first in a series of sustainable business leadership webinars curated around the theme: Delivering Business Growth and Contributing to Societal Growth.

The content for these webinars was originally conceived as plenary sessions scheduled to take place in Abu Dhabi as part of the sixth annual Abu Dhabi Sustainable Business Leadership Forum and Awards. The Abu Dhabi Sustainability Group made the decision in early March to postpone this event and, in light of evolving circumstances surrounding the COVID 19 pandemic, has since chosen to present the Forum safely to

a global audience by transforming the programme into a series of webinar.

The focus of the first of these webinars was "Improving ESG ratings and better engagement with investors", which was explored in detail with presentations from the following panel of expert speakers:

- **Sabine Content**, Director Corporate & Stakeholder Engagement, GRI
- **Mercedes Vela Monserrate**, Associate Director - International Affairs, Financial Services Regulatory Authority, Abu Dhabi Global Market
- **Alan Nelson**, Chief Technology Officer, ADNOC
- **Damian Regan**, Sustainability Reporting & Assurance Leader, PwC Middle East

HudaAlHouqani, Director of the ADGS, opened the webinar by introducing the speakers and welcoming attendees with an introduction to the ADGS and its mission "to promote sustainability management in Abu Dhabi by providing learning and knowledge sharing opportunities for all government, private companies and not for profit organisations who are, or wish to become ADGS members, in a spirit of cooperation and open dialogue".

In this same spirit, the ADGS have published the webinar on the [ADGS YouTube channel](#) for all interested parties. For those unable to join Monday's discussion, the below summaries some of the key points covered.

IMPROVING ESG RATINGS AND BETTER ENGAGEMENT WITH INVESTORS



Sabine Content

Director Corporate & Stakeholder Engagement - GRI



We need sustainability in our business strategies now more than ever. Companies need to have a long-term strategy with a holistic approach that takes economic, environment and social considerations into account when making management and investment decisions.

In 2019 Earth Overshoot Day was calculated in July. This rate of consumption means that humanity uses the equivalent of 1.7 Earths to provide the resources that we use and absorb our waste.

Challenge versus Opportunity – we need to address what the future will look like, and what role we will play.

As a company you have the capacity to put pressure, resources and limelight on tough topics and help to move the needle on seemingly intractable topics.

GRI and its role in the ESG landscape

GRI is an international, independent organisation that has pioneered sustainability reporting for two decades across all continents and cultures.

The end goal is to get the disclosed data to be useful and inform management and investment decisions.

When polled, 49% of webinar attendees identified as publishing a sustainability report of some form. Why should the remaining 51% report?

ESG reporting matters to all investors

82% of mainstream investors consider ESG information when making investment decisions, and sustainable investment amongst mainstream investors increased 10% between 2017 - 2019

82% of the world's largest companies integrate non-financial data into their annual financial reports.

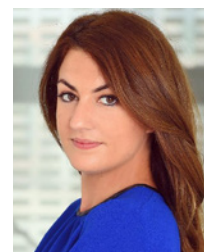
THE ABU DHABI GLOBAL MARKET (ADGM) SUSTAINABLE FINANCE AGENDA



ABU DHABI GLOBAL MARKET
سوق أبوظبي العالمي

Mercedes Vela Monserrate

International Affairs Senior Manager
Abu Dhabi Global Market - ADGM



As an International Financial Centre and regulator, Abu Dhabi Global Market (ADGM) has placed sustainable finance at the forefront, aiming to establish a robust and innovative hub that will efficiently channel investment into the different verticals of sustainability. As such, the ADGM Sustainable Finance Agenda, published January 2019, sets a roadmap to developing a sustainable finance hub that supports capital formation, as well as the creation and issuance of products to achieve positive economic, social and environmental objectives. Its four key pillars include:

Regulation – The UAE's first set of Guiding Principles on Sustainable Finance was published to address the need for clarity surrounding sustainable finance ESG factors. These Guiding Principles serve as a catalyst in the implementation of the UAE's sustainable priorities and represent the first step to further policies, rules and regulations (taking into account UAE initiatives and global best practices)

Collaboration – The Abu Dhabi Sustainable Finance Declaration was published and signed by 36 institutions to increase the quality of green financial products in the UAE and across the region.

Awareness – Collaboration, communication and education is essential to ADGM, which continues to pursue many initiatives in this area, such as the Abu Dhabi Sustainable Finance Forum and in association with the London Institute of Banking & Finance, the ADGM Academy launched on 15 January 2020 its Certificate in Sustainable Finance.

Ecosystem – ADGM is developing a Sustainable Finance Ecosystem with a diversity of institutions, product offerings and services to support this capital formation, taking into account ESG factors.

A CASE STUDY IN ESG: HOW THE ABU DHABI NATIONAL OIL COMPANY (ADNOC) IS RESPONDING TO ESG EXPECTATIONS AND REQUIREMENTS



Alan Nelson
Chief Technology Officer
ADNOC

In early 2020 Adnoc published its 2030 Sustainability Strategy, which encompasses a commitment to sustainability reporting and includes a number of high-impact and ambitious ESG Goals.

A commitment to sustainability and to ESG has been a focus for ADNOC since the company's inception decades ago.

We see the growing importance of ESG from our stakeholders, partners and from the financial community – and, in turn, ADNOC has committed to improving transparency on ESG disclosure through annual sustainability reporting.

Unlike the majority of companies, ADNOC assigns and aligns sustainability to the remit of the Chief Technology Officer so that the company can actually deliver on commitments through technology and technological advancements.

ADNOC are also utilising new digital solutions to measure, control and report on ESG parameters; ADNOC is using such tools as blockchain, artificial intelligence and analytics to not only measure and monitor, but increase the credibility of the numbers reported.

ADNOC is taking a very comprehensive approach and making commitments across:

- Climate, Emissions & Energy
- Local Environment
- Economic & Social Contribution
- Workforce Diversity & Development
- Health, Safety & Security
- Business Sustainability
- All underpinned by Good Governance

GOOD DATA AND BETTER REPORTING



Damian Regan
Sustainability Reporting &
Assurance Leader - PwC Middle East

Good decisions come from good information that is accurate and timely.

Traditional information used by investors is based on finances and the balance sheet.

Increasingly, however, investors are looking at non-financial information, as illustrated by Chairman and Chief Executive of Blackrock, Larry Fink's 2020 letter to CEOs and it's universal points:

- Climate risk is investment risk and has to be identified, quantified and factored into decision making.

• Recognising climate change is important so that it can be built into the portfolio.

• Companies that champion transparency will attract more investors – disclosure is crucial to get an accurate valuation.

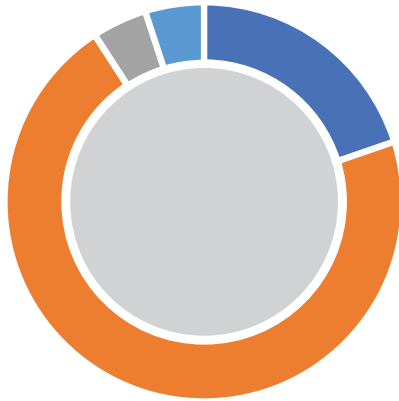
Non-financial reporting shares very few characterisations with financial reporting, but as the non-financial reporting market develops we are seeing a lot more interest in ESG (driven by factors such as environmental awareness and SDGs) and official guidance emerging in the Middle East.

Tips for better reporting:

- Don't outsource to a third party – build your own dedicated team
- Align to an international standard
- Use your comms team, but own your report's message
- Consider third party assurance for your own CSR
- Ensure knowledge is transferred from consultants

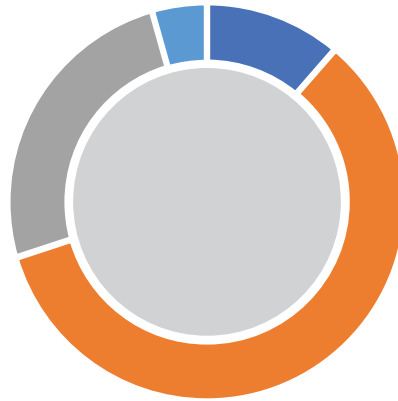
To listen to the webinar in full, please visit: [ADSG YouTube channel](#)

1. I think that this webinar met the stated objectives and my expectations



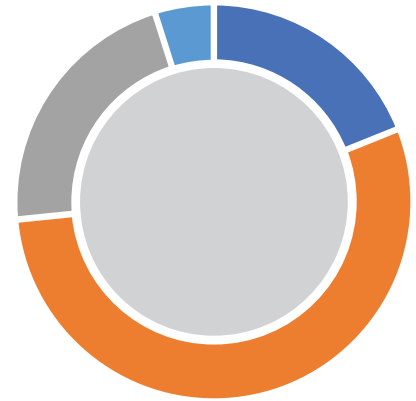
- Agree - 70%
- Neither Agree nor Disagree - 5%
- Strongly Disagree - 5%
- Strongly Agree - 20%

2. I think my understanding of ESG ratings has improved



- Agree - 59%
- Neither Agree nor Disagree - 25%
- Strongly Disagree - 5%
- Strongly Agree - 11%

3. I think my understanding of better engaging investors has improved



- Agree - 55%
- Neither Agree nor Disagree - 21%
- Strongly Disagree - 5%
- Strongly Agree - 19%

Here's what you told us

Your feedback and comments are important to us. They help us to shape and define our work going forward. We are delighted to share with you some feedback you shared with us from this webinar below:

Very interesting, please share the presentations

Well structured and straight-forward

Informative, balanced, and different viewpoints being put forward

I had a great experience, I have learned a lot and I can see that it was nicely prepared.

I have learnt how oil and gas companies can contribute to ESG and become a facilitator for other industries

The variety of perspectives (multiple speakers from different entities, all sharing their own perspective)



ABU DHABI SUSTAINABILITY GROUP (ADSG) ADSG MEMBERS' QUARTERLY MEETING

The Abu Dhabi Sustainability Group (ADSG) is pleased to invite its membership to the first online ADSG Members' Quarterly Meeting of 2020, which will be held on Monday 18th May 2020 via the GotoWebinar application digitally.

The quarterly meetings typically involve ADSG members gathering every quarter to review progress and share recommendations for actions and commitment for the next quarter. Members, stakeholders and partners are also invited as guest speakers who share their knowledge and experience regarding economic, environmental, and social sustainability with ADSG members. We look forward to hearing about our members' sustainability projects, success stories or challenges, so part of our agenda will include a session to allow members to share their sustainability updates.

If you would like to join ADSG as a member please contact alina.lobo@adsg.ae

PLEASE CLICK HERE TO REGISTER FOR THE MEETING

Meeting Agenda	Meeting No.	: 1/2020
	Date/Time	: Monday 18th May 2020, 13:00 pm to 14:40 pm
	Venue	: GotoWebinar
	Add target audience	: ADSG members

Time	Topic
13:00 - 13:05	Welcome Note and Agenda
13:05-13:45	Operational update on ADSG Events and Activities
13:45-14:40	Knowledge sharing session with the Energy Institute and ADSG Members

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TOWARDS A NET-ZERO FUTURE - RE-ALIGN STRATEGIES AND AMBITIONS BEYOND COVID19

ADSG SUSTAINABLE BUSINESS LEADERSHIP WEBINAR

#Net-ZeroFuture_ADSGWebinar

Abu Dhabi Sustainable Business Leadership Webinars 2020

Converted from the Abu Dhabi Sustainable Business Leadership Forum, a traditional face-to-face event, to an online forum that allows participants to join us locally and globally. We are using technological solutions to get the content and messages from the forum to all delegates to keep the flow of knowledge going.

[CLICK HERE TO JOIN THE WEBINAR](#)

Date & Time : Tuesday 21st April 2020, 12:00 pm to 13:00 pm GST

Location : GotoWebinar, UAE

Price : Free

Audience : CSR and sustainability practitioners and managers.
Open to public, ADSG members and non-members can join

To avoid the worst climate impacts, and meet the 2050 net-zero emissions horizon, it is estimated global greenhouse gas (GHG) emissions will need to drop by half in the next 10 years. Companies are being tasked to realign their strategies and operations in-line with these goals. But what does that mean in practice? How can business realign business models without impacting current success? Discussion will include:

- Target setting: is the company setting sufficiently appropriate targets in the right areas?
- How to implement a plan that lays out the actions it will take to achieve your targets – both now and in the coming years



With contributions from



TOWARDS A NET-ZERO FUTURE - RE-ALIGN STRATEGIES AND AMBITIONS BEYOND COVID19

ADSG SUSTAINABLE BUSINESS LEADERSHIP WEBINAR

WEBINAR AGENDA

21 April 2020

- 12:00 – 12:10** **Welcome to Webinar**
Huda Mohd Al Houqani, Director, Abu Dhabi Sustainability Group
- 12:10 – 12:35** **Speaker's Presentations:**
1. **Winston Cowie** - Marine Policy, Regulations and Planning Manager, Environment Agency – Abu Dhabi
 2. **Srdjan Susic** - Director, Conservation and Climate Change, Emirates Nature – WWF
 3. **Rory McCarthy** - Chief Commercial Officer of Yellow Door Energy
 4. **Derek John Gliddon** - Acting Director, Environmental Research and Innovation, Environment Agency-Abu Dhabi (Webinar Moderator)
- 12:35 – 12:50** **Moderated panel discussion**
- 12:35 – 12:50** **Q & A - Thanks and session closes**

SPEAKERS



Winston Cowie
Section Manager - Marine Policy, Regulations and Planning
Environment Agency – Abu Dhabi



Winston Cowie is a multiple award winning Marine Policy Manager at the Environment Agency - Abu Dhabi. His incorporation of film in policy making to achieve behavioral change has been internationally acclaimed, with documentaries on fisheries and climate change being directed for the Environment Agency Abu Dhabi. He was recently awarded the supreme Sir Robert Swan Leadership Award for his contributions to the International Antarctic Expedition and More broadly he has written five books on history, is a UAE international rugby representative, and a UAE community volunteer of the year for goodwill missions to Madagascar and Seychelles.



Srdjan Susic
Director, Conservation and climate change
Emirates Nature WWF in UAE



Srdjan has an advanced degree in environmental policy, planning and regulation, and a wealth of professional experience in nature conservation and climate change. He has been a passionate environmentalist with over 15 years of relevant professional experience in leading international political processes in the domains of environmental protection and climate change in the Middle East, North Africa and South and Eastern Europe. He is experienced in management, planning, coordination and execution of activities to support national and local partners by providing policy advice and formulation. Has a proven track record in building consensus among diverse groups of high-level representatives and stakeholders resulting in lasting policy agreements and outcomes for improved environmental conservation and combating climate change. Srdjan is the director, conservation and climate change at the Emirates Nature WWF in UAE. Srdjan is a passionate home chef and an aspiring sailor.



Rory McCarthy
Chief Commercial Officer of
Yellow Door Energy



As the Chief Commercial Officer of Yellow Door Energy, Rory leads the operation and expansion of the company's business development efforts in all markets. Under his guidance, the business development teams bring solar energy and energy efficiency solutions to commercial and industrial customers in the Middle East, Africa and Asia. With over 25 years of sales experience in the Middle East, Asia and Europe, Rory brings forth an in-depth customer understanding and a results-oriented approach.

Prior to Yellow Door Energy, Rory was Group Managing Director of ARJ Water Technology Group, a company which specialized in water technology and serviced construction markets throughout the Middle East. He also served as European Sales and Marketing Director for YALE, part of NACCO Group of Companies in London. Additionally, he was the commercial director at DMX, a Liberty Media Company. Prior to that, he was with Xerox where he worked in Europe, China and New Zealand. Rory holds a Post Graduate Degree in Business and a Master of Business Administration from Hult University in the U.S.



Derek John Gliddon
Acting Director, Environmental Research and Innovation,
Environment Agency-Abu Dhabi



Derek Gliddon is Acting Director of Research & Innovation at Environment Agency. Derek specialises in enabling informed science and data driven decision making balanced, Sustainable Development. He has professional experience if a wide range of sectors including biodiversity and sustainable cities. Derek has a background in the quantitative sciences and has extensive experience in environmental informatics and analytics. As Acting Director of Research and Innovation Derek is responsible for developing: an environmental Research Network; an environmental Research Agenda for the emirate; for research Quality Assurance and the development of a Knowledge Graph to capture and share collective knowledge of the environment as a system and its interactions with socio-economic systems.



WASTE, WHAT WASTE? REDUCING WASTE AND LIVING SMART

ADSG SUSTAINABLE BUSINESS LEADERSHIP WEBINAR

About The Abu Dhabi Sustainable Business Leadership Webinars 2020

Converted from the Abu Dhabi Sustainable Business Leadership Forum, a traditional face-to-face event, to an online forum that allows participants to join us locally and globally. We are using technological solutions to get the content and messages from the forum to all delegates to keep the flow of knowledge going.

From turning waste into energy, to charging consumers for the food they throw in the bin, how will the approach to rubbish change in the new critical decade? This webinar session will focus on:

- Reconomics; the principles of regenerative economics and the future of sustainability strategies, the three big R's of regeneration: restoration, renewal, resilience
- How does design come into it? How much is the responsibility of the consumer?
- How do we quantify the impact and set goals for waste management?
- How does engaging with suppliers, local communities and stakeholders around waste help with the delivery of the SDGs
- How do we turn waste into resource? The role of innovation and adoption of circularity principles and how new business models are leading the way

[PLEASE CLICK HERE TO REGISTER THE WEBINAR](#)

Date	: 22nd June 2020
Time	: 13:00 pm to 14:30 pm GST
Location	: GotoWebinar, UAE
Price	: Free
Audience	: CSR and sustainability practitioners and managers. Open to public, ADSG members and non-members can join.

Speakers

- Matteo Boffa, General Manager, ETUIX
- Abeer Sajwani, Senior Specialist, Environment – Estidama, Department of Municipalities and Transport
- Mona Adel Salem, Senior Advisor Priority Programs & Advisory Support Environment Agency – Abu Dhabi (EAD)
- Eric Schaffner, Principal, SmartBlock Beverages FZ LLC
- Jason Hoen, Global Sales and Marketing Director, Green Eco Technologies

Moderator

- William Ward, Client Engagement, Green Eco Technologies

I would like to review the Maturity level of my organization for the following.

4 years (2018)

Compare with year



THE FUTURE IS HERE; TRANSFORMING OUR REALITY AND REWIRING OUR THINKING TODAY

ADSG SUSTAINABLE BUSINESS LEADERSHIP WEBINAR

About The Abu Dhabi Sustainable Business Leadership Webinars 2020

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- Date** : July 2020. Please ensure you are subscribed to our ADSG newsletter where you will receive regular updates on the webinars. Kindly contact alina.lobo@adsg.ae if you would like to subscribe.
- Location** : GotoWebinar, UAE
- Price** : Free
- Audience** : CSR and sustainability practitioners and managers. Open to public, ADSG members and non-members can join.

The Future is Here; Transforming Our Reality and Rewiring Our Thinking Today

What can you do? Latest trends in sustainability 2020, including;

Changing demographics, economic uncertainty, consumption patterns, going circular, climate crisis, biodiversity – Emmanuel Perakis

How can you do it?

- ADSG SMAT tool overview: ADSG partnership initiative in general with highlight on SMAT objectives
- Linkages between ESG with the SDGs, GRI and SMAT
- The lynchpin; discussion on Purpose and behaviour change

Stay in touch with the **ADSG** on the move and keep up to date on the latest news and activities.

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مجموعة أبو ظبي للإستدامة
ABU DHABI SUSTAINABILITY GROUP